

Number	T - 04		
Name	Business Process Management		
Co-Chairs			
	Jan vom Brocke <b>(primary contact)</b> University of Liechtenstein Vaduz, Liechtenstein	Michael Rosemann Queensland University of Technology Brisbane, Australia	Michael Zur Muehlen Stevens Institute of Technology Hoboken, NJ, USA
	<a href="http://www.uni.li/jan.vom.brocke">www.uni.li/jan.vom.brocke</a>	<a href="http://staff.qut.edu.au/staff/roseman/n/">staff.qut.edu.au/staff/roseman/n/</a>	<a href="http://www.stevens.edu/business/faculty-profile?id=689">www.stevens.edu/business/faculty-profile?id=689</a>
Descriptor	<p>Business Process Management (BPM) has evolved into a widely deployed and comprehensively studied discipline. BPM comprises activities such as the identification, definition and modeling of business processes, their implementation and execution, monitoring, mining and control as well as continuous and disruptive process improvements. Enterprise-wide, it requires corporate capabilities such as governance, methods, information technology, culture, people, and strategic alignment.</p> <p>We think it is timely to question, if the tools we have developed are sufficient to address contemporary organizational and societal problems. In particular we believe, the current set of BPM capabilities needs to be enhanced to capitalize on fast emerging new digital affordances. Thus, we are assuming that BPM needs to further develop its intellectual core and methodological basis to focus stronger on exploration in addition to the rich set of exploitative, problem-driven capabilities.</p> <p>While the continuous improvement and management of existing processes will remain highly important, its main focus is on reacting to and resolving existing process shortcomings. Exploitation relates to more efficient and effective better use and typically incremental change by utilizing tools, management approaches, and techniques within the well-defined set of process boundaries. Such view, however, neglects the exploration potential of BPM. Exploration-oriented BPM operates under the paradigm of innovation of processes, services, products and, business models, thereby applying techniques of creative, abductive thinking, design, and communication.</p> <p>The track seeks to find answers to the following questions: The proposed track will focus on (but is not limited to) topics such as</p> <ul style="list-style-type: none"> <li>- How can BPM support identifying value-creating scenarios for digital technology, such as smart objects and networks, big data analytics, social media and cloud solutions.</li> <li>- How can BPM be further developed to stimulate exploration of process innovation?</li> <li>- How can the BPM body of knowledge be extended to better fit diverse types of business areas?</li> <li>- How can innovation processes be managed and supported by process-aware innovation systems?</li> <li>- How can BPM support business model and eco-system innovation?</li> <li>- How can we better understand diverse application areas for BPM that go beyond conventional business processes, include e.g. energy efficiency, private households, or smart cities?</li> <li>- What are new application areas for BPM in economy and society, and what specific requirements do these application areas?</li> </ul>		

	<p>- What enterprise-wide capabilities are needed to enable ambidextrous BPM, i.e. the co-existence of exploitative and explorative BPM? Submissions are welcome that help finding answers to these questions. Also submissions on other related topics are welcome.</p>
Track Associate Editors	<p><a href="#">List of Track Associate Editors</a></p>