Number	T - 17
Name	IS Adoption and Diffusion
Co-Chairs	

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http://researchprofiles.herts.ac.uk/portal/en/persons/jyoti-choudrie(7c6db230-0b6f-4f5b-848b-6f63e05915cc).html	http://personal.rhul.ac.uk/uhtm/022	http://www.wright.edu/~anand.jeyaraj

Descripton	The track aims to promote research in the areas of adoption and diffusion of information system (IS), information technology (IT), and information and communication technology (ICT) innovations. Despite considerable research in this area, there is potential for a more in-depth examination of phenomena such as assimilation, adaptation, and routinization as well as resistance, rejection, and discontinuance. Moreover, the ongoing emergence of new systems and technologies (e.g., smartphones and tablets, mobile and cloud computing, social media), new contexts of use (e.g., social and virtual communities, non-profit and governmental agencies, societies and social movements), and new boundaries for technology use (e.g., work vs. home settings, official vs. personal use, utility vs. hedonic use) pose new challenges for theorizing adoption and diffusion of IS/IT/ICT. The aim of the track therefore is to provide a platform for the presentation and discussion of original research into issues surrounding IS/IT/ICT adoption, assimilation, diffusion, discontinuation, resistance, and rejection by various stakeholder groups at the individual, team/network, organizational, and societal levels. Topics of interest include (but are not limited to): • Individual and/or group level acceptance versus resistance to IS/ICT • Technology design factors influencing IS/ICT adoption • Human-computer interaction issues related to adoption and usage of IS/ICT • Organizational adoption and diffusion of IS/ICT (e.g., ERP, ECM, HRIS) • Adoption of IS/ICT in households, internet cafes, non-profit and public sectors • Diffusion of smartphones, social media, wearable devices, and mobile technologies • Personality and identity characteristics (e.g., Big 5) in adoption of ICT • Socio-economic, geographic, and cultural factors relevant to IS/ICT adoption • The dark side of technology adoption • IS/ICT acceptance before/in/after organizational IS/ICT implementation projects • Different forms of IT usage – captive, adaptive, excessive, and motivated use • The implications of the digital divide (e.g., broadband, social inclusion) • Theoretical essays, reviews, and case studies of IS/ICT adoption and diffusion • Methodological issues regarding IT adoption and diffusion
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