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| Number | T - 19 | | |
| Name | IT Governance and Business-IT Alignment | | |
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| | <p>In many organizations, information technology (IT) is crucial for the running and growth of the businesses that calls for a specific focus on IT Governance or Enterprise Governance of IT. Enterprise Governance of IT is defined to be “an integral part of enterprise governance exercised by the board and address the definition and implementation of processes, structures and relational mechanisms in the organization that enable both business and IT people to execute their responsibilities in support of business/IT alignment and the creation of business value from IT-enabled business investments” (Van Grembergen and De Haes, 2009, p.3). But to generate value from IT a company needs to have implemented an effective IT governance in place which is “an actively designed set of IT governance mechanisms” that supports “organization’s mission, strategy, values, norms and culture” (Weill & Ross, 2004, p.2-3). On the other hand according to Van Grembergen and De Haes (2009, p. 6) “an important driving force to achieve business value through investments in IT” is business-IT alignment that is defined as “the fit and integration among business strategy, IT strategy, business structures and IT structures”. The importance of research in business-IT alignment has been mentioned by many researchers and according to Leonard and Seddon (2012) there are two motivators of these studies. The first one is concerning the strategic benefits brought by business-IT alignment and the second one is related to the fact that IS managers consider business-IT alignment to be a key issue for their organizations (Leonard and Seddon, 2012). In support why business-IT alignment is still the first top management concern for executives in organizations around the world are also the findings of the annual study of IT key issues and trends done by Society for Information Management in the second quarter of 2014 (Kappelman et al., 2014). As we noticed the research in IT governance and Business-IT alignment has been explored for different motivates that are still important for understanding the contribution of these studies to the research in this area but also how can these studies could be used by practitioners. We are welcoming papers that reports innovative research studies and new insights in the theories, models and practices in research of IT governance and business-IT alignment.</p> <p>References</p> | | |
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